

February 3, 2012

TO: Members of the MAG Management Committee

FROM: Charlie Meyer, City of Tempe, Chair

SUBJECT: ADDENDUM TO THE FEBRUARY 8, 2012, MAG MANAGEMENT COMMITTEE AGENDA

An addendum has been added to the February 8, 2012, MAG Management Committee agenda to allow for consideration of an amendment to the Elliot D. Pollack and Company contract for the Metropolitan Business Planning Initiative. Please contact Dennis Smith at the MAG Office if you have questions.

ITEM PROPOSED FOR CONSENT*

*5H. Amendment to the Elliot D. Pollack and Company Contract for the Metropolitan Business Planning Initiative in the Amount of \$60,000

On November 14, 2011, the MAG Regional Council Executive Committee approved the selection of Elliot D. Pollack and Company to conduct the analysis needed to support the selection of the lead initiative in the Metropolitan Business Planning effort. The purpose of the amendment is to seek additional expertise in providing a national and global perspective of the economic strategies for this region, and also to extend the amount of time that Elliot D. Pollack and Company can be engaged in the Metropolitan Business Planning effort beyond the data collection and analysis. Elliot D. Pollack and Company will subcontract with Michael Gallis and Associates to analyze existing MAG efforts, such as the Metropolitan Business Planning Initiative, the Freight Transportation Framework Study and the Thunderbird efforts. This and other information will be used to create the foundation for the Greater Phoenix region to better position itself in the global network and to enhance the strategic process capable of producing results. It is anticipated that in June 2012, the results of the subcontractor effort will be a written report and findings presented to MAG and other economic development groups.

5H. Recommend approval to amend the Elliot D. Pollack and Company contract by \$60,000 to conduct the additional work for the Metropolitan Business Planning Initiative and other MAG efforts.